

Implementation date and additional rounds

2016

Tobacco products package coverage and location
Graphic health warnings are required to cover 50% of the front and 50% of the back of the package. Overall, 50% of the package space is allocated to health warnings.

Misleading information
Misleading descriptors such as ‘light,’ ‘mild,’ ‘low-tar,’ and ‘extra’ are prohibited from appearing on packages.

Constituents and emissions information
No message is required to display qualitative (descriptive) constituents and emissions information on tobacco packaging.

Special notes
The content of the warnings are specific for smoked and smokeless tobacco products.

Rotation schedule, history, language, and help for smoking cessation

Bangladesh has produced one round of graphic health warning labels:

SMOKED TOBACCO		
Round (year)	Number	Size (%) [average— front/back]
R1 (2016)	7	50— 50/50
SMOKELESS TOBACCO		
Round (year)	Number	Size (%) [average— front/back]
R2 (2016)	2	50— 50/50

Warnings within each round are required to be rotated every three months; however the duration of each round is not specified. Warning texts must be in Bangla, the principal language of the country. No quitline phone number or government-sponsored website is required to be displayed on the package.

WARNINGS: 2016

SMOKED TOBACCO



WARNINGS: 2016

SMOKELESS TOBACCO



তামাকজাত দ্রব্য সেবনে গর্ভের সন্তানের ক্ষতি হয়



তামাকজাত দ্রব্য সেবনে মুখে ও গলায় ক্যান্সার হয়