

Implementation date and additional rounds 2006

Package coverage

Including the border, text health warnings are required to cover 48% of the front and pictorial health warnings are required to cover 63% of the back of the package. Overall, 56% of the package space, including the border, is appropriated to health warnings.

Rotation schedule and history

Belgium has 3 sets of pictorial warning labels, each

containing 14 warnings. The law requires that the sets be rotated every 12 months. Each warning must appear on an equal number of packaging units.

Restrictions on misleading information

Misleading descriptors such as “light” and “mild” are prohibited from appearing on packages.

Special notes

Belgium was the first EU country to implement health warnings.

WARNINGS

2006

